

*About Me*

Over thirty five years experience as Graphic Designer, Photographer and Multimedia Developer. Ran a graphic design/ photography business in London - UK, Creative Director, Toronto - Canada, also worked in Kenya, Vietnam, Indonesia, Tanzania, Cote d'Ivoire and Algeria. Presently based in Geneva, Switzerland.

Available for freelance contract work, Graphic Design - print and web. Photography - print, video, commercial and humanitarian. Multimedia - web design and video editing.

*Experience*

- |                |   |                             |
|----------------|---|-----------------------------|
| Graphic Design | - | Print design                |
|                | - | Website design              |
|                | - | Video graphics              |
| Photography    | - | Panoramic 360° images       |
|                | - | Humanitarian photography    |
|                | - | Commercial photography      |
|                | - | Studio/Portrait photography |
| Video          | - | Videography and editing     |

*October 2022 - Present*

**Geneva, Switzerland**  
Photography and panoramic photography.

*August 2020 - October 2022*

**Ottawa, Canada**  
Panoramic photography around the Ottawa region. This included photographing locations, editing the images into sequences, uploading them for use on websites or Google Street View. Portrait photography.

Clients: Tokyo Smoke (for Hub Media), Fulford Place (for Ontario Heritage Trust) and University of Waterloo.

*September 2017 - August 2020*

- Algiers, Algeria**
- |             |   |                              |
|-------------|---|------------------------------|
| Photography | - | Panoramic 360° images        |
|             | - | Documentary photography      |
| Web design  | - | Designed Gill's Gems website |

Became a google Street View Trusted Photographer January 2018.

*August 2015 - September 2017*

- Multimedia Developer, Abidjan, Cote d'Ivoire**
- |                |   |  |
|----------------|---|--|
| Photography    | - | Sofitel Hotel Abidjan. Photographing rooms and all public areas in the hotel. Photographing staff working around the hotel.  |
| Photography    | - | Stanbic Bank Abidjan. Photographing industrial and commercial landscapes around Abidjan and cote d'Ivoire. Organising printing of poster sized prints for display in Stanbic Bank HQ, Abidjan. |
| Graphic Design | - | Zoo National Abidjan. Print design for posters and educational material. Set up and management of the zoo website and Facebook page.   |
| Video          | - | "Ponso" chimpanzee situated on an island outside Abidjan.  |
| Photography    | - | Zoo National Abidjan. Photographing all the animal at the zoo.   |

*August 2012 - August 2015*

**Multimedia Developer, Dar es Salaam, Tanzania**

- Photography - Photography for NGOs.  
Photography for Microsoft Mobile Math.  
Njia Health Center, fund raising video used in USA.  
Ministerial visit from Canada. Rt Hon Minister Paradis, Minister of International Development.  
Linked In Office Services. Interior design shoot. Panoramic 360° images appearing on 360cities.net.
- Video - Videography for Microsoft Mobile Math.  
Habitat for Humanity - Eminus Academy. 5 minute pilot video. Shooting and editing.  
Action Aid. Interview with Aida Kiangi, for Copenhagen Business School 2013 awards.

*July 2011 - August 2012*

**Multimedia Developer, Ottawa, Canada**

- Graphic Design - Interface design and full production of web sites.  
Interface design for CD Rom Production.
- Photography - Web design, print and panoramic 360° images.
- Video - Videography and editing.

*July 2007 - July 2011*

**Multimedia Developer, Jakarta, Indonesia**

- Graphic Design - Interface design and full production of web sites.  
Interface design for CD Rom Production.
- Photography - Web sites, print and 360° panoramic images.
- Clients - ACIAR Australia UNEP, Holcim Cement, AKR, Fajar Paper, GTZ, Jakarta Convention Centre, British International School, Chez M'Lain, Sustainable Jakarta.

*July 2003 - July 2007*

**Multimedia Developer, Ottawa, Canada**

- Graphic Design - Interface design and full production of web sites.  
Interface design for CD Rom Production.
- Photography - Web sites, print and 360° panoramic images.
- Video - Videography and editing.
- Clients - Chez M'Lain, Horatio Creations, The European Union.

*September 1997 - July 2003*

**Multimedia Developer, Photographer, Hanoi Vietnam**

- Graphic Design - Interface design and full production of web sites. Interface design for CD Rom Production. Print design.
- Photography - Photography for web sites and print.
- Video - Video production, graphics and editing.
- Clients - UNICEF, SIDA Sweden, World Bank, UNDP, UNFPA, United Nations International School, BirdLife Vietnam, CARE, FAO, The European Union, NGO Resource Centre, Horatio Creations, Museum of Macau, Chesterton Vietnam, UN Volunteers, Hanoi Tung Shing Square, Luggy, Wine Oi.

*August 1995 - September 1997*

**Creative Director: Design Vision Inc. Toronto, Canada**

All aspects of Multimedia production including:  
Art direction of 3D graphic sequences. Video editing and effects. Preparation of graphics and direction of programmer.  
Design for print. Design and production of Design Vision Web Site.

Clients - Herman Miller and The GAP.

*September 1994 - August 1995*

**Freelance Multimedia Developer/Graphic Designer Toronto, Canada**

Working as a freelance Multimedia developer.

*October 1993 - September 1994*

**Traveling through Africa on a photographic assignment**

Documentary photography from Nairobi to Cape Town

*January 1992 - October 1993*

**Head of Promotion Youth Training Support Programme, Kisumu, Kenya**

Design of newsletters, posters and annual reports.

Production of TV programme about the project with the Kenyan Broadcasting Company (KBC).

Photography of project courses for exhibitions and organisation of exhibits at agricultural fairs around Kenya.

*January 1992*

**Sold "Contact" Started operating as "Contact 2"**

Contact sold as an ongoing concern.

*1990 - 1992*

**Proprietor, Communications Company "Contact", London, England**

Audio visual design and computer graphics for conferences, business presentations and audio visuals.

Ran all aspects of business including: taking briefs from clients, story boards for audio visual presentations, design for audio visual presentations, speaker support (business to business) presentations and conferences.

Operated VBS Beacon 2 computer graphics system for design of audio visual and speaker support slides.

*1984 - 1990*

**Proprietor / Partner, Audio Visual Company "Broomfield Scott", London, England**

Ran all aspects of business including: taking briefs from clients, story boards for audio visual presentations, design for audio visual presentations, speaker support (business to business) presentations and conferences.

Operated VBS Beacon 2 computer graphics system for design of audio visual and speaker support slides.

**Freelance Audio Visual/Graphic Designer London, England**

Freelance fir audio visual companies around London.

*1979 - 1981*

**Graphic Designer "Connections Communications", Bristol, Avon England**

Story board, design, rostrum camera, photography and production work for audio visual, speaker support and conferences.

*1976 - 1979*

**Graphic Designer "Martak Audio Visual", Alton, Hampshire, England**

Progressed from trainee graphic designer to graphic designer. Paste up, story board, design, rostrum camera and photography.

*Personal*

Married. Two daughters. Became Canadian citizen 2006

Born 4th December 1957

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<https://www.facebook.com/Martin.Broomfield.Photographer.Designer>  
<https://www.instagram.com/mandt.batavia>

*Affiliations/Memberships*

Pro member and Maestro at 360Cities. Google Street View trusted Photographer.